

DANS LE NOIR ?

ESENCIA DE LOS SENTIDOS



*AN ORIGINAL OPPORTUNITY FOR
A UNIQUE EVENT*

AWARENESS WORKSHOPS

PRODUCT LAUNCHES

TEAM BUILDING

SILENT PARTY

BRAINSTORMING

PRODUCT TASTINGS



"A DIFFERENT AND UNIQUE EVENT THAT TRANSCENDS
YOUR SENSES AND WILL BE REMEMBERED"



YOUR ALL-INCLUSIVE EVENT

PRODUCT TESTINGS

We organize various tastings (olive oil, cheese, etc.) in complete darkness, but primarily with wine producers. In the dark, 9 out of 10 people confuse red, rosé, and white wine.

PRODUCT LAUNCHES

New product launches can incorporate sensory experiences, just as Macallan did with its new whisky edition.

TEAM BUILDING

Strengthen the social bonds within your company team with a dining experience in complete darkness. This unique setting encourages communication, teamwork, and connection by heightening the senses and fostering meaningful interactions.

AWARENESS WORKSHOP

We organize workshops designed to sharpen your senses while raising awareness among your employees about diversity and inclusion. These sessions provide direct interaction with individuals with different abilities, fostering understanding and empathy.

SILENT PARTY

A different party experience: here, it's not about losing your sight, but rather stepping into the shoes of our deaf bartenders, who will be there to help you communicate while having a great time.

WE OFFER:

- The possibility of privatizing the restaurant and personalizing the experience.
- Blind guides who share their daily lives with the diners.
- Organize unique events within the dark dining room tailored to your needs and budget.

WHO ARE WE?

DANS LE NOIR ? is a European brand specializing in the management of restaurants, bars, stores, and spas around the world. In 2004, we opened our first restaurant in Paris, which quickly captivated a large audience. We have experienced the same success in London since 2006 and in Madrid since 2017.

"Dans le Noir?" has undoubtedly become one of the largest positive awareness operations towards disability in Europe and worldwide.

Over 50% of our staff have disabilities.

More than 80 events are organized each year internationally.

WHERE TO FIND US AROUND THE WORLD?

EUROPE
Paris, Nantes, Bordeaux, Toulouse
Strasbourg, Marseille, FRANCE
Brussels, BELGIUM
Luxembourg, LUXEMBOURG
Geneva, SWITZERLAND
London, UNITED KINGDOM
Lisbon, PORTUGAL
Madrid, SPAIN

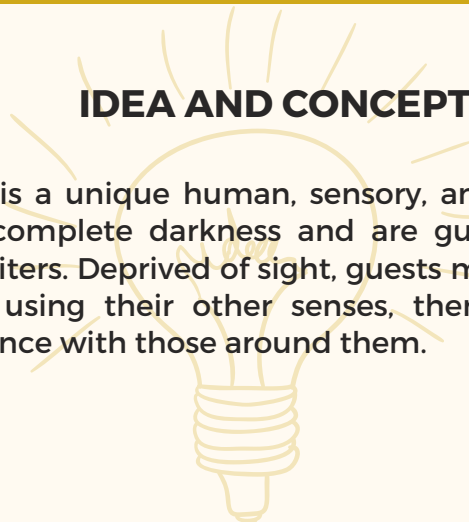
AFRICA
Cairo, EGYPT

OCEANIA
Auckland, NEW ZEALAND



IDEA AND CONCEPT

Dans le Noir ? is a unique human, sensory, and social experience. Diners eat in complete darkness and are guided and served by exceptional waiters. Deprived of sight, guests must guess what they are eating by using their other senses, thereby enhancing this intense experience with those around them.



WHY DINING IN THE DARK IS A UNIQUE EXPERIENCE ?

The three benefits of dining in the dark

SENSORY

As sight is the sense we rely on the most, our attention increases and other senses are magnified in the dark.

SOCIAL

In the dark, any prejudices caused by sight disappear. Therefore, communication becomes much more intense, authentic, and spontaneous. Generally, dishes are served on large shared tables.

HUMAN

The blind waiters become the personal guides of the diners during the experience. In a role reversal, the blind person transforms into the eyes of the guest.

HOY ES EL DÍA
PARA CRUZAR
TUS LÍMITES



OLFACTO

TACTO

GUSTO



SURPRISE MENUS

Dans le Noir ? offers a unique sensory experience. Our restaurants accommodate food restrictions and allergies of our guests. Our chef designs the restaurant's menu by playing with textures, flavors, and references that disappear or transform, creating a very fun experience.

GASTRONOMY

Our focus is on taste, flavor, ingredient quality, health, and safety. We place great importance on the quality of our cuisine, collaborating with chefs from around the world. This is why we are ranked among the top 4% of restaurants in every city where we operate. We have received several awards, including the Best Restaurant in the "Fine Dining" category at the 2020 Hot Concepts awards, which recognizes high-end establishments.



THE BENEFITS OF A TEAM BUILDING IN THE DARK

EFFECTIVE COMMUNICATION AND ASSERTIVENESS

Dialogue: speak, listen, and understand

Achieve the use of appropriate communication to foster better understanding; in a clear, direct, and precise manner in any situation.

INTERPERSONAL COLLABORATION

Cooperation and exchange

Foster better relationships between different work teams in a company through knowledge, understanding, and empathy.

EMPOWERMENT

Leadership of people

Work on how to be a good leader in everyday life and in the workplace.

TRUST

Team building

Raise awareness among teams about how they can rely on "the other" and the company to achieve common goals.

AND OUTSIDE THE DARKNESS?



The Silent Party is a event where participants listen to music through wireless headphones, and deaf waiter-guides teach sign language communication. It is a unique activity designed to bring the group together and lift their spirits.

Our guides teach non-verbal communication through fun and educational games, specially created and adapted for each event.

CONTACTS

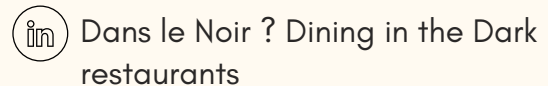
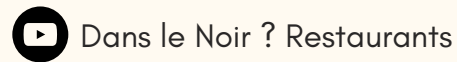
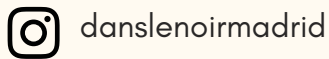
DANS LE NOIR ?

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THEY TRUSTED US :



SOME AWARDS :

